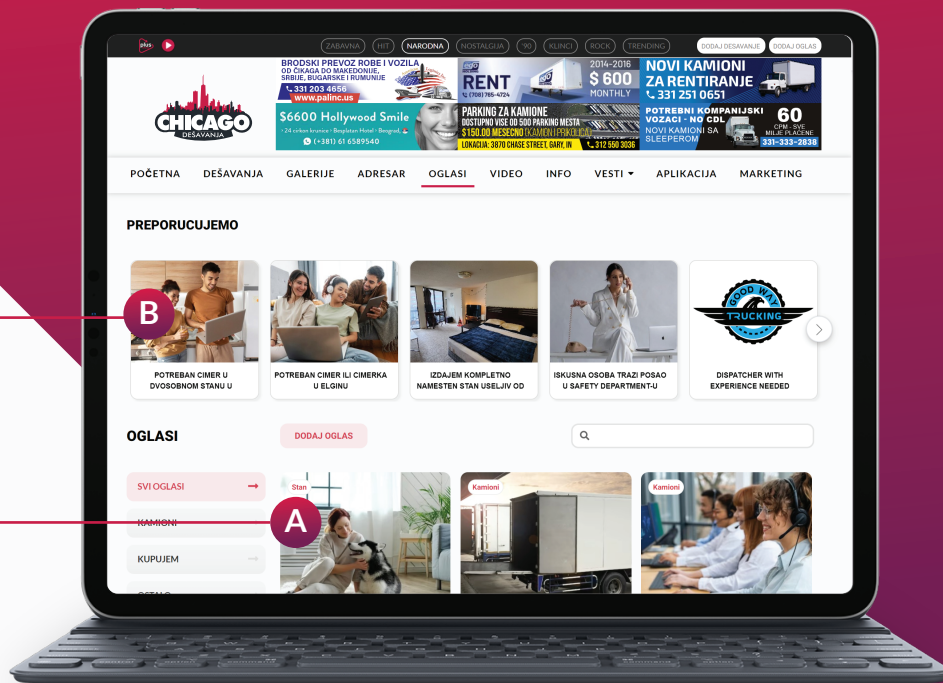




ADS

Online Advertising Guide



A Basic options Personal ads

- | | | |
|----|---------|------|
| 1. | 15 days | \$40 |
| 2. | 30 days | \$70 |



Personal ad layout

B Additional services Featured ads

- | | | |
|----|---------|-------|
| 1. | 3 days | \$50 |
| 2. | 7 days | \$80 |
| 3. | 14 days | \$130 |



Featured ad layout

* in order to feature ad, option A must be selected



Share once on social networks

Share on Instagram includes Story + Feed + Design

- | | | |
|----|---|--------------|
| 1. | Instagram Chicago Desavanja
7500+ followers | \$50 |
| 2. | Instagram Plus Radio
5500+ followers | \$40 |
| 3. | Facebook Chicago Desavanja
9000+ followers | \$50 |
| 4. | 1 + 2 | \$80 |
| 5. | 1 + 2 + 3 | \$120 |
| 6. | 1 + 2 + 3 (x2) | \$220 |

* price includes one share on Instagram



The look of the story posted on Instagram



The look of a Facebook post



Advertisement on Plus radio

broadcasting ads 5 times a day

on 5 stations - Zabavna, Hit, Narodna, Nostalgija and '90

- | | | |
|----|-------------------------------|--------------|
| 1. | 3 days of broadcasting | \$100 |
| 2. | 7 days of broadcasting | \$200 |

price includes one share on social networks, Facebook or Instagram

price includes two shares on social networks, Facebook and Instagram