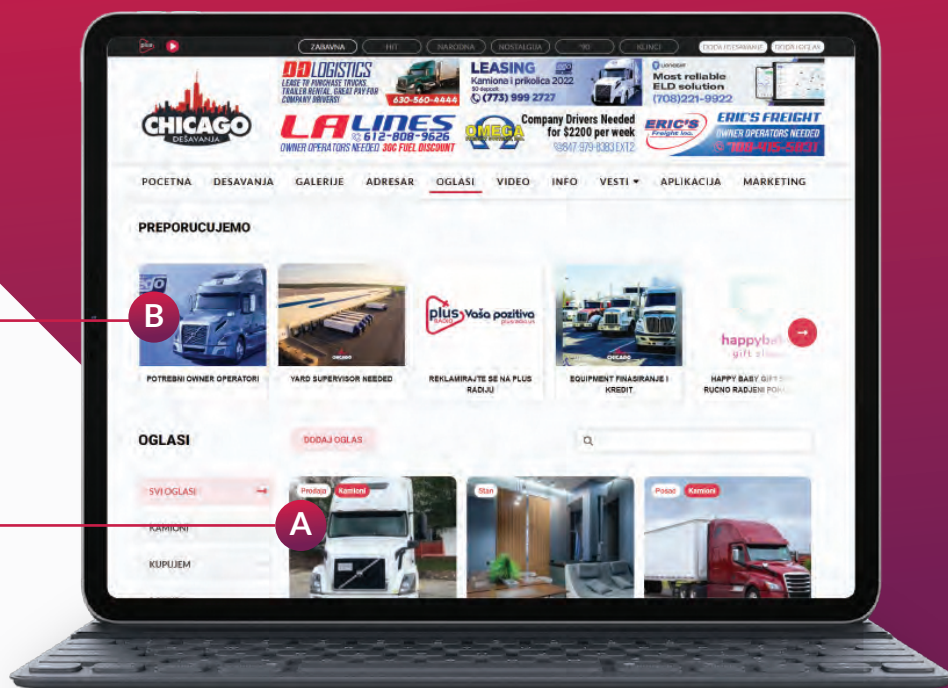




ADS

Online Advertising Guide



A Basic options Business ads

- | | | |
|----|---------|-------|
| 1. | 15 days | \$70 |
| 2. | 30 days | \$130 |



Business ad layout

B Additional services Feature ads

- | | | |
|----|---------|-------|
| 1. | 3 days | \$50 |
| 2. | 7 days | \$80 |
| 3. | 14 days | \$130 |



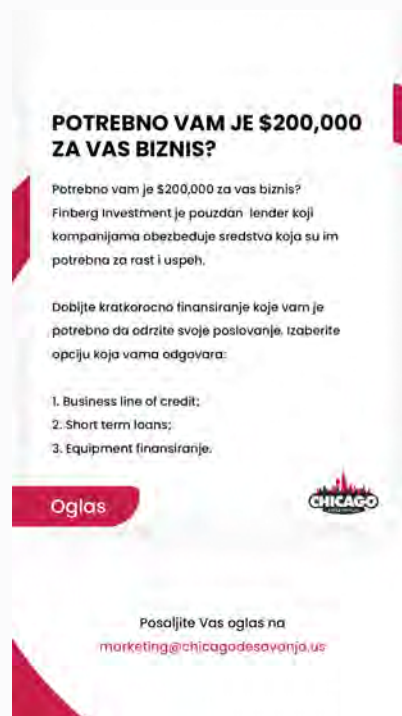
Featured ad layout

* in order to feature ad, option A must be selected

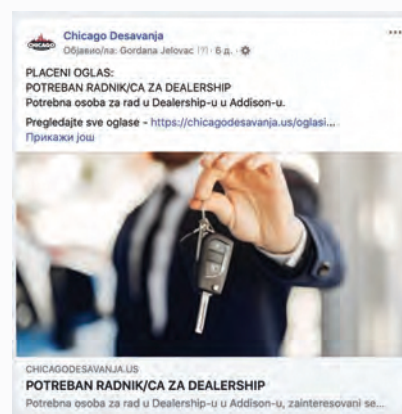
C Social media Ads share on social media

- | | |
|--------------------------------|-------|
| 1. Instagram Chicago Desavanja | \$50 |
| 2. Instagram Plus Radio | \$40 |
| 3. Facebook Chicago Desavanja | \$50 |
| 4. Option 1 + 2 | \$80 |
| 5. Option 1 + 2 + 3 | \$120 |
| 6. 2 times option 5 | \$220 |

* prices include: one share on social media and Instagram story design



The look of the story posted on Instagram



The look of a Facebook post

D Advertisement on Plus radio

broadcasting ads 5 times a day
on 5 stations - Zabavna, Hit, Narodna, Nostalgija and '90

- | | |
|---------------------------|-------|
| 1. 3 days of broadcasting | \$100 |
| 2. 7 days of broadcasting | \$200 |

price includes one share
on social networks,
Facebook or Instagram

price includes two shares
on social networks,
Facebook and Instagram