

ADVERTISING AT CHICAGO DESAVANJA AND PLUS RADIO



We look forward to doing business with you!
For more information, please contact us at:
Email: marketing@chicagodesavanja.us
Telephone: +1 773 807 4568



LISTED BELOW ARE OPTIONS FOR ADVERTISING ON CHICAGO DESAVANJA AND PLUS RADIO.

CHICAGO DESAVANJA

1. CLASSIFIED ADS

Price for classified business adds are as follows; \$70 for 15 days and \$130 for 30 days

Price for classified personal adds are as follows; \$40 for 15 days and \$70 for 30 days.

Classified ads are arranged chronologically. When a new ad is shown

on the website it is located at the

top of the ad list. We receive up to approximately 10 new ads daily.

Please click on the link below to preview the ads.

[LEARN MORE](#)

2. BANNER ADS

Banner prices vary from \$250 to \$700 for a period of 30 days. Pricing will depend on the type and placement of the ad on the website.

Fixed banner ads start at \$250 (A, B, C).

Slider/Rotational banner ads start at \$400 (S).

POP UP banner ads are \$200 per day and visible to every visitor to the website, they 'pop' on the screen.

Design of the banner is included in price. Purchase of banners depend on availability.

More information about ad positions/placement and pricing can be found on the link bellow.

[LEARN MORE](#)

3. ADDRESS BOOK

One-page business profiles for individuals or businesses.

Profile includes descriptive text about you and/or your business, up to 5 photos, address, phone number,

email and social media platform links to your profiles.

Price is a one-time payment of \$300. Your profile will remain on the website indefinitely.

Please click on the link below for examples of some current profiles.

[LEARN MORE](#)

PLUS RADIO

Plus Radio sending positive vibes since beginning of 2017. With uniquely designed iOS and Android apps, professional website, live programs, news, events calendar, classified ads, six different radio stations with different music genres – is one of the most popular radio stations in the United States created for people from the former Yugoslavia.

1. RADIO COMMERCIALS

Radio Commercials at Plus Radio are broadcasted from 4 separate radio stations Zabavna, Hit, Narodna and Nostalgija. Length of commercial is limited to 35 seconds and will be broadcasted for 30 days.

Listed below are the packages that we offer.

1 broadcast per day – \$350

2 broadcasts per day – \$400

3 broadcasts per day – \$500

4 broadcasts per day – \$600

5 broadcasts per day – \$650

We also offer to create a **YOUTUBE VIDEO COMMERCIAL** using the contents of the on-air broadcast commercial. Our team will create a digital flyer with your business info and combine your radio commercial into a YouTube video.

The video can be easily shared on your Social Media platforms.

Video is uploaded to the Plus Radio YouTube channel and the link will be forwarded to you.

The price for this service is \$100.

Please click on the links below for examples:

EXAMPLE 1

EXAMPLE 2

2. CLASSIFIED AD

Classified Ad Radio Commercials at Plus Radio are broadcasted from 5 separate radio stations Zabavna, Hit, Narodna, Nostalgija and '90. Length of commercial is limited to 15 seconds and will be broadcasted 5 times a day for 3 or 7 days.

Price for 3 days \$100 or 7 days \$200

Enjoy your
favorite
station



SOCIAL MEDIA

Chicago Desavanja and Plus Radio have 10 Social Media platforms:

Facebook

4 Facebook pages:

Chicago Desavanja Page | Cikago Desavanja Page

Share per page is \$50 for individuals and \$100 for businesses.

Plus Radio US Page | Radio US Hit

Share per page – \$50 for individuals and businesses.

Instagram

2 Instagram pages:

Chicago Desavanja page | Plus Radio Page

Share per page – \$50 for individuals and businesses.

Twitter

2 Twitter pages:

Chicago Desavanja Page | Plus Radio Page

Share per page – \$50 for individuals and businesses.

LinkedIn

2 LinkedIn pages:

Chicago Desavanja Page | Plus Radio Page

Share per page – \$50 for individuals and businesses.



BASIC SOCIAL MEDIA PACKAGE

**\$250 Personal /
\$350 Business**

Includes one share on ALL Facebook pages and ALL Instagram pages for 30 days.

GOLD SOCIAL MEDIA PACKAGE

**\$350 Personal /
\$450 Business**

Includes one share on ALL Social Media pages for 30 days.

PLATINUM SOCIAL MEDIA PACKAGE

**\$450 Personal /
\$550 Business**

Includes one share on ALL Social Media pages plus one additional share on ALL Facebook and Instagram pages for 30 days.

10% Discount if 2 packages are chosen (Chicago Desavanja and Social Media Package, Chicago Desavanja and Plus Radio, Plus Radio and Social Media Package).

20% Discount if all 3 packages are chosen.

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